

How professional companies manage their future

Alternative titles and subtitles:

- Success factor future management
 - See and understand more of the future than your competitors
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Benefit

Based on the experience of several hundred projects and numerous examples, this speech gives concrete guidance on practical future management in the day-to-day business of a company, an organization or a public administration. The audience should predominantly be made up of the self-employed, entrepreneurs or managers.

Future management is the only thing that entrepreneurs and top decision makers cannot delegate, because you bet your company's existence on the correctness of your future assumptions every day. You can buy futures studies and employ futures researchers, but that's not enough! No one can take over the responsibility for developing your own assessment of the future and discovering the opportunities for your company. Professional companies have established a future management system for this key task.

Details



A detailed description of this and other speeches you can find in our speeches catalogue.