LEAD FUTURE-ORIENTED:
WITH A MOTIVATING VISION
AND A FUTURE-PROOF STRATEGY!

THE SEMINARS WITH DR. PERO MIĆIĆ

1 THE FUTURE SEMINAR
WHAT LIES AHEAD?

2 THE VISION SEMINAR
WHAT WILL YOU LIVE ON TOMORROW?

3 THE LEADERSHIP SEMINAR
WHERE ARE YOU LEADING TO?
Everyone agrees that digitalization and the markets of the future require "Vision and Leadership". But in real life there is less vision and guidance, but more search for orientation and hectic activity.

**And yet the drama still lies ahead**

Digitalization and disruptions, the destruction of familiar business models, have only just began. The technologies are currently facing exponential growth in their penetrative power.

But it will not stop there. Other factors of change, from genetic engineering to energy production, are less popular but similarly disruptive. Not to mention the political turbulences.

Flying blind is not an option. Humans need orientation. Both inside and outside. And companies need renewal – they need focus and concentration – more than ever before.

The usual practice of strategy processes hardly works anymore. But a clear and effective mission, vision and strategy are more necessary than ever. We don’t need different principles. We need different tools and a new practice.

**The winds and the waves are always on the side of the ablest navigators,**

Edward Gibbon wrote.

Join a journey of discovery: Towards powerful trends and amazing technologies. Take advantage of 80 strategies of disruption and 50 tools of digitalization. Create orientation and focus.

Develop your motivating vision and future-proof strategy with the Eltville Model, which has proven itself a thousand times over. Your vision is your most profitable investment! Lead with more energy and joy. That’s how you become a future-oriented leader!

I look forward to seeing you in the seminar.

Have a Bright Future!

Dr. Pero Mićić
**CONTENT OF THE SEMINARS:**
**WHAT A FUTURE-ORIENTED LEADER NEEDS TO KNOW AND APPLY**

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**1 THE FUTURE SEMINAR**

**WHAT LIES AHEAD?**

Your Goal: To have an excellent understanding of the threats and the opportunities of the future

1. Identify the 20 most important drivers of upcoming changes and future markets.
2. Gain an overview of 100 powerful trends and amazing technologies in a coherent and understandable system. Examples:
   - Society, economy and politics
   - Genetic engineering, medical technology and prosthetics
   - Digital technologies, Artificial Intelligence and robotics
   - Augmented, mixed and virtual reality
   - Energy production and storage
   - Digital Production, 3D- and 4D-manufacturing
   - Mobility and logistics... and many more
3. Keep an eye on all the trends and technologies that affect you with the help of the "Future-map".
   - Become aware of potential surprises beyond what you have in your mind today and reinforce yourself
   - Develop your own scenarios and improve your assumptions about the future of your business areas
4. Identify the threats and opportunities in the trends and technologies for your business.
   - Determine which particular business areas you need to abandon or realign
   - Understand the opportunities of future technologies and in future markets
5. Draw your agenda for implementation.

**2 THE VISION SEMINAR**

**WHAT WILL YOU LIVE ON TOMORROW?**

Your Goal: To have a clear vision of your company’s future

1. Recognize and make use of your future opportunities.
   - Align your strategy with the 100 most important trends and technologies of the future
   - Apply 150 "Meta Opportunities", the success principles of thousand of companies, to your business
   - Make use of the 50 most important Digitalization tools
   - Apply the 80 strategies for disruption
2. Benefit from the Eltville model - proven a thousand times over - as a crystal-clear structure and basis for your strategy and leadership.
3. Develop your motivating mission and a unique positioning.
   - Check and improve your assumptions about what will and will not be effective in the future
   - Create three or more possible orientations for your company and determine the best of them
   - Determine the long-term anchor points of your business
   - Observe the 10 most important principles for successful strategic orientation
4. Design your future-proof business model.
5. Develop your fascinating and realizable vision.
   - Cure the 20 worst flaws in your vision
   - Visualize your vision of the future to convince your investors and lead your employees more effectively
   - Design your strategic roadmap
6. Draw your agenda for implementation.

**3 THE LEADERSHIP SEMINAR**

**WHERE ARE YOU LEADING TO?**

Your Goal: To lead your employees in a future-proof and effective way

1. Become a master of leadership. Make future-vision your strongest management tool.
   - Understand and apply the principles of leadership based on neuroscientific and psychological findings
   - Focus your attention and strength and stay focused to be the most effective
   - Recruit your employees for your mission and vision
2. Ensure that all employees understand and support your future strategy.
   - Assist every team and every employee to achieve their own mission and vision
   - Enable each employee to achieve his or her goals as a contribution to the realization of your vision
   - Create a future oriented corporate culture
   - Establish a sustainable organization.
   - Turn all your employees into sensors of your radar for market changes and innovations
3. Escape the short-term trap: Make sure that you and your employees act correctly here and now in the long term.
   - Strengthen and expand your own implementation power to ensure you really achieve your vision and goals
   - Strengthen and expand the implementation power of your employees to ensure they achieve their vision and goals
   - Implement and utilize a future cockpit
4. Draw your agenda for implementation.
**SERVICE AND INVESTMENT**

- Your investment includes:
  - Two workshop days with Dr. Pero Mićić in a small group
  - Speech, personal work and discussion as methods
  - Online preparation and implementation support
  - Video documentation of the highlights
  - Complete documentation as PDF
  - All work materials
  - One year access to the “Leader’s Foresight” platform
  - Application hotline by e-mail and telephone
  - Buffets and drinks during the workshop times

- Your investment per seminar is €2,490 plus VAT.
  - For early bookers (up to eight weeks before the workshop date) the investment amounts to €1,990 plus VAT.
  - For each additional participant you register for the workshop, a reduced investment of €2,200 (early Booker €1,800) plus VAT applies...
  - You can cancel your registration free of charge up to eight weeks before the appointment. Up to four weeks before, 50% and after that 100% of the investment is due. Substitute participants are welcome.

**PARTICIPANTS**

- Entrepreneurs (f/m)
- Managing Directors and Board Members (f/m)
- Executives (current and prospective)
- Supervisory and Advisory Boards
- Strategy specialists in the environment of the mentioned persons

Participants of the workshops are exclusively executives, in order to guarantee intensive exchange among equals. Consultants are therefore requested to contact us for special licensing workshops for consultants.

**ORGANIZER**

- Your investment includes:
  - Two workshop days with Dr. Pero Mićić in a small group
  - Speech, personal work and discussion as methods
  - Online preparation and implementation support
  - Video documentation of the highlights
  - Complete documentation as PDF
  - All work materials
  - One year access to the “Leader’s Foresight” platform
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**WORKSHOP LEADER DR. PERO MIĆIĆ**

- Founder and Board Member of FutureManagementGroup AG
- Director of the Leader’s Foresight Institute
- Founding member of the Association of Professional Futurists (USA)
- Advisory board of the Future Studies and Foresight course at the University of Houston
- Former President of the Advisory Board of the European Futurists Conference in Lucerne
- Former Chairman of the Conference International Trend and Future Management
- Multiple award-winning book author
- Winner of the Strategy Award
- 25 years of experience from over 500 projects
- More than 1,200 speeches on four continents

**CERTIFICATES**

- You will receive a certificate of participation from the Leader’s Foresight Institute for each workshop.
- After participation in all three workshops you will receive the “Leader’s Foresight Certificate” from FutureManagementGroup AG and the Leader’s Foresight Institute.
- In preparation: You can optionally receive an additional university certificate from Steinbeis University.

**SCHEDULE, DATES AND LOCATIONS**

- The seminars in English are only carried out in-house.
- The three workshops build on each other. However, they are designed so that you can start with any workshop or just attend individual workshops.
- The workshop schedule can also be carried out in-house with industry adaptation. Ask for a concept and offer.

**APPLICATION**

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Contracting party: FutureManagementGroup AG, 65343 Eltville

**PARTICIPATION ADVICE**

Unsure whether the workshops will benefit you? Write us and we will call you back:
Office@FutureManagementGroup.com