

**NO PILOT FLIES A JET WITHOUT COUNTLESS  
HOURS IN THE SIMULATOR**

**SO WHY DONT YOU SIMULTATE WHAT  
COULD DISRUPT YOUR BUSINESS?**

# How to bullet proof your strategy in 2026

Plan smarter. Compete stronger.

FMG

## 1. Problem

Your strategy works perfectly – until the market shifts



## 2. Disruptions

But in a world rewriting its rules daily, “perfect” doesn’t cut it anymore. What worked yesterday might fail you tomorrow.



## 3. Solution

With our Business Wargame, your entire strategy team stress-tests your strategy – collaboratively, realistically, and future-proof. While proactively uncovering opportunities to become a powerful competitor in your market.

See on the next pages how top teams outsmart disruption!

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# Problems for which business wargaming is the perfect solution FMG



## 1. You have a major and risky strategic decision to make

We run through and simulate all actors, factors and scenarios. And we develop all conceivable options. You will make the best informed and intelligent decision.



## 2. You are about to enter an unknown market

We simulate the reactions of customers, competitors and other actors. We develop alternative strategies. You will enter the market with less risk and more success



## 3. Dangerous actors could attack and destroy you

We anticipate and develop black, grey and white attacks by existing and imaginary competitors. And we develop your counter strategies. Your business will be more resilient.



## 4. You fear major disruptions in your environment

We identify and evaluate all potential disruptions and develop strategies to eliminate, reduce and mitigate potential harm. You will be better prepared than anybody else.



## 5. You wonder how competitors will react to your move

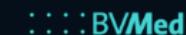
We develop alternatives to your move, e.g. a merger, and simulate all conceivable reactions by competitors. So you can select the optimal moves.



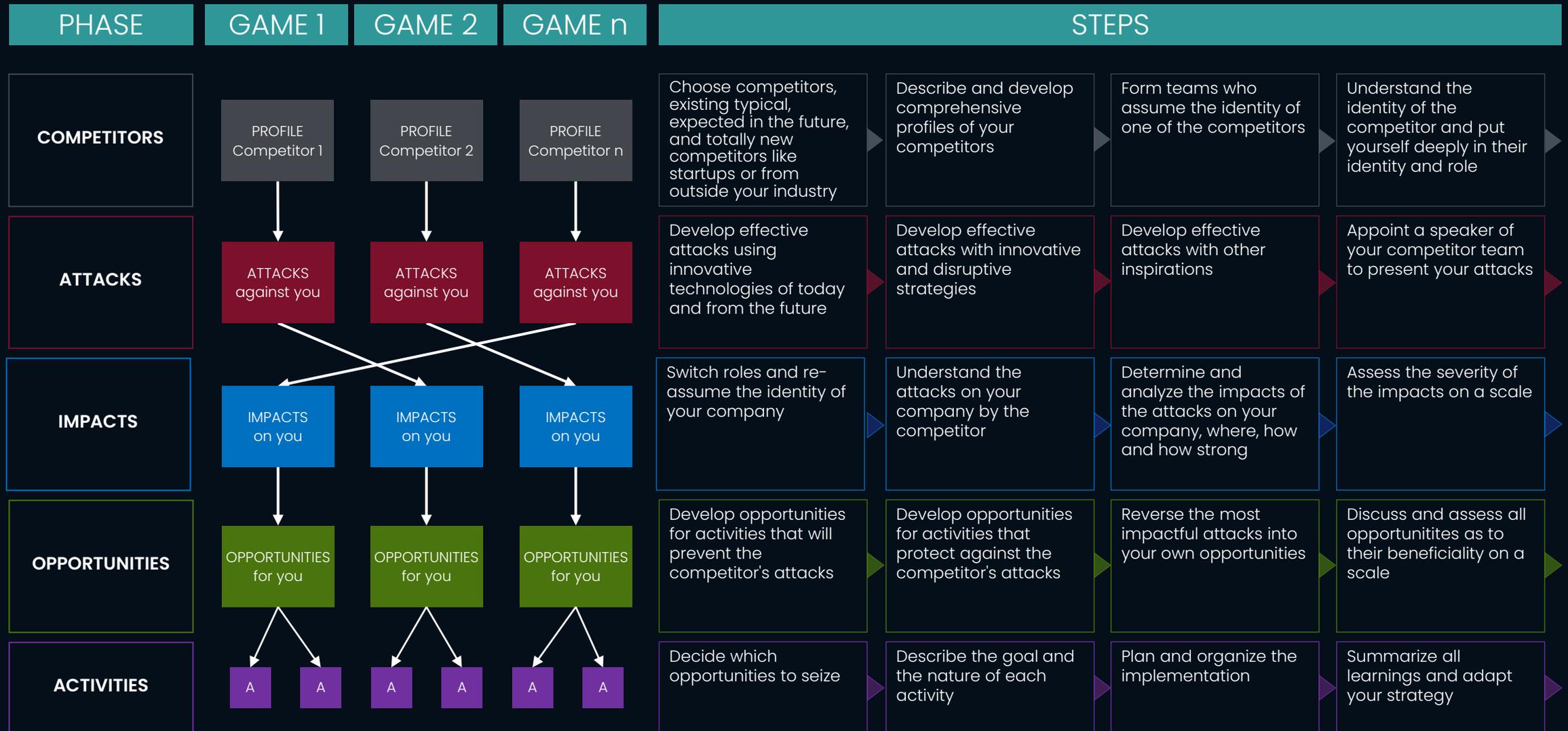
## 6. Your team became complacent due to long time success

Your team feels unassailable. They have become blind to threats and risks. We simulate playfully conceivable surprises to reignite their competitive instincts.

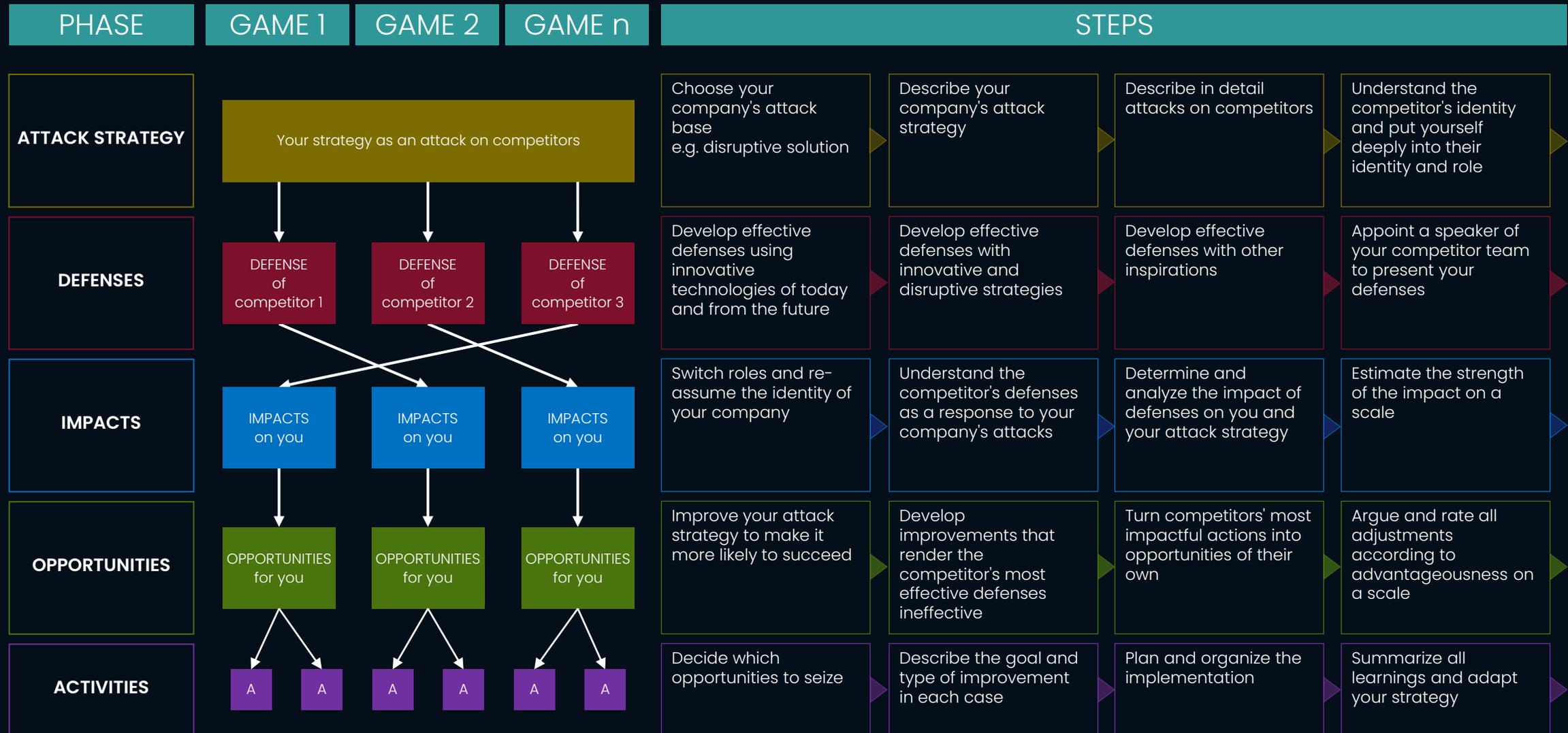
# These companies have become future-proof thanks to wargaming



# Option 1: Play a defensive Wargame



# Option 2: Play an offensive Wargame



# How clients took action after Wargames

| Industry       | Attack  | Client's action   |
|----------------|---|---|
| Home & Living  | Main competitor offers washing machines for an outrageously low price, due to AI in research and production | A leading international manufacturer of household appliances (washing machines) adjusted its product portfolio and implemented an aggressive pricing strategy. They developed a solution coupled with a detergent subscription that enabled a low-cost solution but still at a reasonable profit. |
| Construction   | A competitor uses advanced modular construction to cut building times gaining a major advantage             | A company in the commercial real estate construction sector took a close look at the prefabrication solutions in Asia on the basis of simulated attacks and derived lessons for its own production  |
| Automotive     | Car rental company offers long-term rentals to meet the needs of private customers                          | A large car dealership in Germany offered its customers a family - mobility subscription. This ranges from even bobby cars, bicycles, cars and minivans to camping vehicles for the respective needs.   |
| Retail         | Power tool supplier offers solutions for rent close to the customers  | Discount retailer sells robust power tools in their stores and offers them in rental stations for pay per use. The stores are everywhere in Germany so the renting station network exists already.  |
| Infrastructure | IT service provider includes an insurance against cyber attacks in their offering                           | An IT consulting specialist now only sells solutions to their customers that have a basic set of security features. They have introduced their own standard with which every product is equipped.   |

## In a video conference, we will present:

1

Case studies of how other companies played Business Wargames with us

2

How the results of Business Wargames are integrated in the business strategy

3

How a customized Business Wargaming could look like for your business and team

4

What expertise and benefit we bring to your Wargame

5

Your investment in a Business Wargame

[REQUEST YOUR FREE PRESENTATION NOW](#)

## Contact persons:



**Prof. Dr. Pero Mičić**

- is internationally regarded as a leading expert in future management
- is founder and CEO of the FutureManagementGroup AG (1991), Eltville
- advises the management teams and future experts of large corporations and leading medium-sized companies on the development of future strategies and their implementation



**Niklas Hertl**

- is a FutureManager at since 2022
- he develops innovative solutions, collaborates with executives on forward-looking projects, and creates robust strategies for their implementation
- he has worked on numerous wargames and helped clients uncover their blind spots in their strategies